

Prof. Dr. Santiago García Echevarria

Castellano

Santiago García Echevarría nace en Bilbao y culmina su formación con el grado Dr.rer.pol. por la Universidad de Colonia y el de Dr. Ciencias Económicas y Empresariales por la Universidad Complutense de Madrid. Catedrático (em) de Política Económica de la Empresa en la Universidad de Alcalá, es Presidente de Honor de la Asociación Alexander von Humboldt de España y vocal del Consejo Consultivo de Privatizaciones. Es Dr. h.c. por la Universidad de Erlangen-Nuremberg. Ha sido profesor de la Universidad Comercial de Deusto, de la Universidad Complutense y de la Universidad de Barcelona. Fue miembro de la Comisión Gestora de la Universidad de Alcalá y Director del Instituto de Dirección y Organización de Empresa de esta Universidad. En la Actualidad es Profesor Emérito y Profesor Honorífico de la Universidad de Alcalá.

English

Prof. Dr. h. c. Santiago García Echevarria has doctorates from the University of Cologne and the Complutense University in Madrid. He has been a lecturer at the Universidad Comercial de Deusto in Bilbao and at the Complutense in Madrid. He held the Chair of Business Economy at the University of Barcelona and holds this same Chair at the University of Alcalá. He collaborated in the planning and development of the Universidad de Educación a Distancia in Madrid. He was also a member of the Steering Committee which developed the University of Alcalá and was Founding Dean of the Faculty of Economics and Business Sciences at Alcalá.

Dr García Echevarría was Director of the Instituto de Dirección y Organización de Empresa (IDOE) at the University of Alcalá and President of the Asociación Alexander von Humboldt España. He is also a member of the Consejo Consultivo de Privatizaciones (CCP), and is Co-director of the University of Alcalá MBA and Executive Programms.

He was a council member of the Centre Européen pour le Management Stratégic des Universités (ESMU) in Brussels and of the Brussels Initiative, and was President and Co-founder of ACEDE (Asociación Científica de Economía y Dirección de la Empresa). He was also President and Co-founder of IFSAM (International Federation of Scholarly Associations of Management).

In the business sector Dr García Echevarría started with the Banco de Bilbao, moving later to the Unión Española de Explosivos and then becoming Managing Director of Demag Equipos Industriales. He has played an active part in many business transformation processes.

He has published a large number of books and articles in various languages and has given lectures and seminars within the fields of business and the socio-economic order in a wide variety of different circles.